

For Immediate Release

## **Mills, Railroads, Printers and Publisher To Proceed With TAPPI/VoIPcare Pilot Project**

CEDAR RAPIDS, IA – January 4, 2010 – VoIPcare Technology today announced plans to proceed with pilot testing of the qMetrix for Transportation solution designed to help reduce instances of in-transit damage to rolls of paper. The system has been designed in collaboration with members of the Shipping, Receiving and Warehousing subcommittee of the Technical Association of the Paper and Packaging Industry (TAPPI). Participating companies include five railroads, seven mills, two printers and one publisher.

“We are very excited about the number of companies that have signed up for the pilot project,” said Robin Mangold, Principal at VoIPcare Technology. “The companies represent a significant cross section of supply chain partners that are focused on the reduction of in-transit damage. We are confident additional forward-thinking companies will join the project as we move forward.”

Detailed design reviews will be conducted with the pilot participants early this month. Following the design reviews the final design document will be published. Development will start no later than the end of January 2010 with a goal of starting the pilot project by the first of May 2010. The official kick off of the six-month pilot project will be at the TAPPI SRW meeting that will be held in Memphis, TN, in April of 2010. Following the pilot study, a detailed review will be conducted by the participants.

For more information about the qMetrix for Transportation product and the TAPPI SRW Pilot Project please visit the VoIPcare Website at [www.voipcaretechnology.com](http://www.voipcaretechnology.com).

### About VoIPcare

VoIPcare Technology has developed a patent-pending process to perform inspections and report results. The process utilizes Interactive Voice Response (IVR), Enhanced Visual Technology and centralized data processing to turn operational events into actionable information. In addition to its work in the paper industry, VoIPcare has announced products in the health care industry designed to improve the collection of quality metrics for reporting to standards agencies, and is pursuing opportunities in the hospitality industry. For more information about VoIPcare Technology, visit [www.voipcaretechnology.com](http://www.voipcaretechnology.com) or contact:

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Source: VoIPcare