

For Immediate Release

The qMetrix™ Group Unveils Formation of Representative Network

CEDAR RAPIDS, IA – April 29, 2011 – The qMetrix™ Group unveils the recent formation of a sales representative network. This network has been formed to market the qMetrix™ for Healthcare applications. Multiple companies have signed agreements and trained to represent qMetrix™ in hospitals along the East Coast and throughout much of the Southern United States.

The qMetrix™ system consists of secure, web-based applications for hospital quality improvement. The applications enable hospitals to move from retrospective quality data gathering to real-time collection, storage and reporting of core measures. Concurrent collection offers hospitals the opportunity to improve patient outcomes. The qMetrix™ fully integrated vendor reporting system saves hospitals money at the back-end by reducing the need for extensive chart reviews.

qMetrix™ applications include the support of CMS measures for Acute Myocardial Infarction, Heart Failure, Surgical Care Improvement, Pneumonia, and Stroke. In addition, Get with the Guidelines is available for hospitals reporting those metrics. This reduces the need for duplicate entry of measure data, and all reporting agencies can pull data from the qMetrix™ database as authorized by the hospitals. The applications are secure and HIPAA compliant.

This representative network greatly expands the sales coverage for the company for this product line. Representatives will work with hospitals in their territories to discuss the adoption and integration of qMetrix™ applications.

“We are pleased to have joined forces with these companies who have knowledge and decades of experience in healthcare sales,” states Robin Mangold, Principal of the qMetrix™ Group. “The personal customer attention we strive to provide will carry on in both our direct sales efforts and through this new network.”

The representative network includes companies in Florida, Texas, Massachusetts and Maryland. The qMetrix™ Group will continue to expand this sales representative coverage as the market demands.

About qMetrix™ Group

The qMetrix™ Group is a VoIPcare Technology company. qMetrix™ specializes in developing quality improvement applications to perform inspections and report results. At the present time, qMetrix™ supports applications for Healthcare and Transportation. These applications are available on multiple platforms including PCs, Macs, smartphones, iPads™, iPhones™, and ruggedized handheld devices. qMetrix™ is currently working on customized versions of these applications for corporate accounts. For more information please visit www.voipcaretechnology.com or contact:

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